



NECCD 87th Annual Training Institute

Anchored in Excellence, United in Hope: Actionable Skills for New England Justice Professionals

Exhibitor & Sponsorship Prospectus

October 25–28, 2026 | [Crowne Plaza, Warwick, RI](#)

About NECCD

Established in 1939, the New England Council on Crime and Delinquency (NECCD) is a premier non-profit organization dedicated to fostering communication, collaboration, and high-level education among justice professionals across the six New England states. For over 85 years, we have served as a vital network for experts in Probation and Parole, Law Enforcement and Corrections, Social Work and Behavioral Health.

Our organization remains steadfast in its commitment to enhancing community safety through the promotion of effective delinquency prevention, evidence-based offender rehabilitation, and successful community reintegration.

Each year, our Annual Training Institute serves as the region's central hub for cutting-edge professional development. The event draws a diverse and influential group of participants and expert presenters from across the United States, blending regional priorities with national insights to advance the field of criminal justice.

Sponsorship Packages

Why Sponsor NECCD?

Sponsoring NECCD is more than just a marketing opportunity; it is a chance to keep our communities safer by strengthening evidence-based practice across New England.

NECCD relies on private sector support to maintain its high standards of excellence and to continue providing world-class professional development for justice and public safety practitioners. When you partner with us, you aren't just buying ad space—you are investing in the integrity and innovation of the entire regional criminal justice system.

Sponsorship & Branding Opportunities

We offer several strategic ways to highlight your organization and demonstrate your commitment to public safety:

Custom Branding & Visibility

- **Tiered Logo Recognition:** Platinum, Gold, and Silver sponsorships include prominent signage featuring your company logo and sponsorship level displayed throughout the exhibitor area.
- **Digital Presence:** Higher-tier sponsors receive a direct link to their company website from the official NECCD site for 6 to 12 months, ensuring year-round visibility.
- **Formal Acknowledgment:** Sponsors are formally recognized during high-traffic events, including the Opening Session and the Awards Luncheon, putting your brand in front of key decision-makers.
- **Creative Customization:** We believe in partnership, not just placement. Companies are explicitly encouraged to devise their own creative branding options in support of the Institute—if you have a unique idea to engage our attendees, we want to hear it.

Our Mission, Your Impact: Your sponsorship directly funds the research-driven workshops and networking sessions that empower New England's front-line professionals to implement what works.

Sponsorship Tiers

<p>PLATINUM SPONSORSHIP \$5,000</p> <ul style="list-style-type: none"> • 1 Year link to our website at www.NECCD.net • Recognition of your company at the opening session and awards luncheon • Signage with your logo and sponsorship throughout the exhibitor area • Prime location within the exhibitor area • Opportunity to present in a private demonstration • Pre-conference list of registered participants • Sponsorship includes the cost of exhibitor booth 	<p>GOLD SPONSORSHIP \$3,000</p> <ul style="list-style-type: none"> • 9-month link to our website at www.NECCD.net • Recognition of your company at the opening session and awards luncheon • Signage with your logo and sponsorship in the exhibitor area
<p>SILVER SPONSORSHIP \$2,000</p> <ul style="list-style-type: none"> • 6-month link to our website at www.NECCD.net • Recognition of your company at the opening session and awards luncheon • Signage with your logo and sponsorship in the exhibitor area 	<p>Additional Sponsorship Opportunities</p> <ul style="list-style-type: none"> • Recognition of your company at the opening session and awards luncheon • Signage with your logo and sponsorship in the exhibitor area • Breakfast on Monday (2) \$ 500.00 • Buffet Lunch with Exhibitors \$ 1,000.00 • Breakfast on Tuesday (2) \$ 500.00 • Awards Luncheon \$ 2,000.00

Keynote & Plenary Sponsorships

- **Session Support:** Organizations can sponsor or co-sponsor major program highlights, including expert speakers and workshops.

Impact: These sessions blend regional and national interests, providing the highest level of visibility for your brand.

Exhibitor Packages

Why Exhibit with NECCD?

- **Prime Location:** Your booth is strategically placed in the conference's central hub, a high-traffic area that all attendees pass through multiple times each day.
- **Built-In Engagement:** Meal breaks, networking activities, and key conference events are specifically designed to drive foot traffic directly into the exhibit area.
- **Unparalleled Access:** Gain direct face-to-face access to over 150 criminal justice professionals representing agencies from across all of New England.

Exhibit Tabletop Features

- **Spacious Setup:** Each space includes a draped table and two chairs, providing a professional backdrop to display your materials and connect with attendees.
 - **Maximum Visibility:** Exhibits are situated in the ballroom, ensuring your brand is front-and-center during all daily breaks.
 - **Strategic Networking:** Benefit from a central presence near key conference touchpoints to maximize connections with our engaged audience.
-

Schedule & Signature Events

The Exhibitor Hall is designed to facilitate consistent interaction from the opening reception through the final morning.

Date	Time	Event
Sunday, Oct 25	5:00 PM - 7:00 PM	Opening Reception with Exhibitors
Monday, Oct 26	7:30 AM - 8:30 AM	Continental Breakfast with Exhibitors
	11:45 AM - 1:00 PM	Working Lunch with Exhibitors
	4:30 PM - 6:30 PM	Reception with Exhibitors
Tuesday, Oct 27	7:30 AM - 8:30 AM	Continental Breakfast with Exhibitors
	8:30 AM - 11:00 AM	Exhibitor Hall Breakdown

The NECCD Bingo Card

To ensure high-quality engagement, every conference participant receives a "BINGO Card" that must be stamped by each vendor. This interactive program incentivizes all attendees to visit every exhibitor throughout the Training Institute

Donations & Swag

We are currently seeking contributions to enhance the participant experience:

- **Swag Bags:** Donations of products or items to be included in bags provided to all attendees.
- **Raffles:** Gift certificates or products for our various conference raffles and giveaways.
- **Tax Deduction:** All contributions are tax-deductible to the extent allowed by law.

How to Register

- **Exhibitor Portal:** All registrations must be completed through the [Exhibitor Portal](#).
- **Offline Payments:** If you need to pay offline via check, please contact our Vendor Co-chairs, **Jennifer O'Day** or **Jack McGrimley**, for assistance.
- **Online Credit Card Payments:** Payments can be processed via [BetterUnite Exhibitor Portal](#) (a 2.9% processing fee applies).

Contact us:

neccdboard@gmail.com

joday@sdw.state.ma.us or

jackmcgrimley@gmail.com

NECCD FEIN: 22-2482926